

JOB OPENING: TEXAS BREWSHED ALLIANCE COORDINATOR

Protecting Our Watersheds to
Ensure Great Craft Beer



THE
WATERSHED
ASSOCIATION
LAND · WATER · CONNECTION

The Brewshed Alliance, a program of The Watershed Association

The Texas Brewshed® Alliance inspires land and water stewardship across Texas through engaging brewers and beer drinkers through incentives to conserve and protect water. This program highlights watersheds as the source of clear water and their vital role in sustaining the natural landscapes and craft beer that we love.

The Texas Brewshed® Alliance is a project of the Watershed Association providing cross-disciplinary experiences that educate and connect societal sectors (art, policy, education, government, science, and regenerative agriculture) so that we may co-create innovative approaches to land and water stewardship and the way we relate to each other and our environment.

The Watershed Association

The Watershed Association is a non-profit organization that has been working since 1996 to keep Jacob's Well, the headwaters of Cypress Creek, clean, clear, and flowing for generations to come. Our mission is to ensure that communities are aware of their connection and responsibilities to the watershed, and are supported in implementing water policies and practices that will ensure ecological sustainability. Our vision is to create a greater understanding community-wide of the many benefits that flow from a respectful relationship with the land: human health, ecological health, economic sustainability, enriched community life, and the renewal of the human spirit.

If interested, please send a resume and cover letter to info@texasbrewshedalliance.org

SCOPE OF WORK

This position would be responsible for revitalizing a membership strategy for breweries and conservation partners across the state of Texas.

Skills:

- Experience in creating networks or membership programs
- Event planning, coordination, and execution
- Collaborative partnership management
- Creative strategy in business development
- Marketing, PR, and Successful event promotion

Expectations and Overall Goals

- Part-time *contract* position *expansion to FT position & incentive compensation based on performance
- Must be in Central Texas and able to meet with brewers and conservation partners locally and travel as needed for onsite events
- Develop a synthesized format and membership program in a way that is shareable, can be templated, and replicated by conservation partners across the state of TX.
- Identify brewery partners, develop incentive and education packages for brewery members, and serve as a point of contact for the development and expansion of the program.
- Manage collaborative goals and metrics between brewers and conservation partners
- Gather metrics and create reports for impact made from events and collaborations
- Develop a cohesive Brewshed Alliance brand strategy that inspires breweries to make conservation commitments and rise up as water leaders in their industry.

Who Are You

The right fit for this role is someone passionate about ecological stewardship, beer, water conservation, and bringing community together around a shared mission. Must be self motivated, have a high capacity to manage several things at once, strong communication skills, meticulous attention to detail, and is systems minded. Warm, personable, community inspired, comfortable and excited by pioneering new community partnerships within a shared mission.