



THE  
WATERSHED  
ASSOCIATION  
LAND · WATER · CONNECTION

# The Watershed Association's Art4Water Program Sacred Springs Kite Exhibition

*A non-profit organization located in the heart of the Texas Hill Country, born out of a love for water.*

For over two decades, the Watershed Association has played a crucial role in the Texas Hill Country through land and water protection, scientific research and monitoring, public policy advocacy, land stewardship and restoration, environmental education, and watershed planning. What started with the establishment of the Jacob's Well Natural Area and conserving over 500 acres of land around the iconic spring, has now grown to include regional conservation initiatives and a collective impact through the engagement of hundreds of network partners. Today, the Watershed Association is at the center of a regenerative conservation movement in the fastest growing region in the United States.

Our Texas springs are threatened and many are drying up under the twin threats of climate change and over-pumping aquifers to serve the bursting demands of population growth. The current period of prolonged drought has depleted many reservoir levels to historic lows bringing an increased reliance on groundwater to keep up with the demand. Increased development also threatens our water quality, already making some areas unswimmable and undrinkable. Our historical work at the Watershed Association has never been more imperative.

Your support of the Sacred Springs Kite Exhibition helps to support our work to ensure clean and plentiful water continues to flow through our beautiful and fragile region.

While we have been protecting Texas land and water for over 25 years through shaping public policy, land and water stewardship, education, and conservation, this year we are celebrating a new era of advocacy that includes the language of expression, through the **Art4Water Program**. Art4Water increases support for Texas Water by hosting experiences, events and initiatives showcasing water issues through the lens of art – a powerful medium people can feel, rather than experience just through data and charts.

The **Sacred Springs Kite Exhibition**, our inaugural Art4Water event, is an art installation featuring over 50 water-inspired kites developed by 30+ local and national artists. The exhibition will take place at the Austin Central Library from May 7 - November 30, 2022.

**Showcase your commitment to Texas Water by becoming a Sacred Springs Kite Sponsor.** Through the various sponsorship levels, you can establish your organization as an leader in environmental protection while meeting your social responsibility goals, all while providing art and environmental education to our community.



Image by Kara Buse



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## Sponsorship Levels & Benefits

\*\* Sponsorship level benefits are applicable for one (1) year

**All sponsors will receive visibility of their logo and company name to 19,000 water and conservation focused people through our newsletter, website, social media, and annual report and 50+ partner NGOs, representatives, and organizations.**

### Core Sponsor - only one (1) available \$50,000

- Sponsor and showcase the core eight (8) kites of the Sacred Springs Kite Exhibition in your office lobby for a 6-month installation. This cohesive series was developed by artist, John Mata (Cosmic Asada) and features eight (8) sacred Texas Springs
- Private reception and exhibition tour at the Austin Central Library until November 30th
- Private happy hour and swim at Jacob's Well for ten (10) people. You will be provided with refreshments, a private tour with our Executive Director, David Baker, and a evening of swim in the pristine waters of Jacob's Well

### Gold Sponsor \$25,000

- Sponsor and showcase four (4) kites from our collection in your office lobby for a 6-month installation
- Private exhibition tour at the Austin Central Library until November 30th
- Private round table discussion with our Executive Director to discover ways to incorporate "One Water" practices into your business
- Framed partnership certificate highlighting your company as Texas Water Protector

### Silver Sponsor \$10,000

- Private happy hour and swim at Jacob's Well for ten (10) people. You will be provided with refreshments, a private tour with our Executive Director, David Baker, and a evening of swim in the pristine waters of Jacob's Well
- Private round table discussion with our Executive Director to discover ways to incorporate "One Water" practices into your business
- Framed partnership certificate highlighting your company as Texas Water Protector

### Bronze Sponsor \$5,000

- Sponsor and showcase one (1) kite from our collection in your office lobby for a 6-month installation
- Company volunteer work day and nature hike at the Jacob's Well Natural Area followed by a swim in the pristine spring waters
- Framed partnership certificate highlighting your company as Texas Water Protector

### Copper Sponsor \$2,500

- Swag Bag with original Jacob's Well & Barton Springs artwork by John Mata (t-shirt, sacred springs greeting card series, stickers)
- Framed partnership certificate highlighting your company as Texas Water Protector

***Your investment is vital to engage communities to preserve and protect the land and water of Texas Hill Country for future generations. Please contact [admin@wimberleywatershed.org](mailto:admin@wimberleywatershed.org) to become a Sacred Springs Sponsor.***

*Use your smartphone's QR code reader  
to donate today*

